

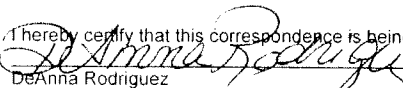
**PATENT**

**REPLY UNDER 37 CFR 1.116 - EXPEDITED PROCEDURE –**  
**TECHNOLOGY CENTER 3600**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of	:	Customer Number: 33401
JANSEN, Michael E.	:	Confirmation Number: 5159
Application No.: 10/710,413	:	Group Art Unit: 3688
Filed: July 08, 2004	:	Examiner: VANDERHORST, Maria Victoria

For: MOTION PICTURE THEATER AND ASSOCIATED PROMOTION

**CERTIFICATE OF ELECTRONIC TRANSMISSION**  
I hereby certify that this correspondence is being electronically-transmitted to the United States Patent and Trademark Office on March 15, 2010.  
  
DeAnna Rodriguez

**CORRECTED RESPONSE TO OFFICE ACTION**

Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir/Madam:

This is a corrected response to the office action mailed on September 15, 2009. It replaces the response filed March 11, 2010. A Summary of Examiner Interview and Notice of Appeal are being filed concurrently.

Remarks begin on page 2.